

CCS Bulletin



Specials—Time Is Running Out!



Get your orders in and schedule installation for the busy season coming up!

Hurry Offers are Ending!



Now through **Sep. 21, 2010**, CounterPoint SQL and CounterPoint V7 customers, get an additional **discount of 20%**

off additional users, options, and remotes.

The [Radiant P1515 Station](#) comes with Windows POSReady 2009 operating system. And as always, the Radiant standard 13 month Next Business Day replacement warranty. Discount offer ends **Sep. 15, 2010**.

Prepare your Employees and Temps for the season with [CCS Training](#). We have special classes tailored for you. Hands-on classroom, fast-tracking approaches minimize costs, and ramp-up.

Remember our New **CounterPoint SmartAlerts™** Operations Monitoring System for CPSQL customers is Free for the 1st 60 Days. Sign-up for the [Webinar](#) this month.

Make your purchases and take advantage of the [American Recovery and Investment Act](#) Tax Credits until **Dec. 31, 2010**.

For more information refer to the [Specials](#) page on our website.

Place your orders with your **CCS Sales Consultant**.

Radiant Launches New Real-time Alerts Mobile Monitoring!

CounterPoint SmartAlerts™ leverages mobile technology to provide retailers information about their stores as it happens.

Providing you with instant intelligence, CounterPoint SmartAlerts is a unique service that analyzes your CounterPoint data and transactions. Alerts can be configured for your business, and sent via SMS text or email when Smart-

Alerts discovers an action that falls outside the thresholds you establish.

These alerts help you watch your business at all times. Immediate action can be taken against potential bottom line problems. Even if you are in the store 24/7, knowing the second these events are happening can make a significant difference. In addition, it enables an

owner or store manager to stay connected to the store activities when they are away.

SmartAlerts is a one-of-a-kind solution that is fully integrated with CounterPoint. From a single-site to multiple sites, SmartAlerts is your operation's eyes and ears. Now you can be at all places at once.

CCS Retail Systems
800-672-4806
425-672-4806
sales@ccscentral.com
www.ccscentral.com

Special Points of Interest:

- > 20% Discount Offer on Add-ons
- > Radiant P1515 Station
- > New Features and Releases Coming Soon!
- > New SmartAlerts® Operations Monitoring
- > CCS Blogs and Forum

Help us improve our Internet presence

Send us an email and answer these two questions. The best submission earns a free support half hour worth \$65.

My initial search for CCS Retail Systems used the following search words:

I would now look for CCS Retail with these search words:

sales@ccscentral.com

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Some CCS Recent Blog Articles.

Marketing To Your Customers - "Customer Connect"

What is one of the best sources for sales? Happy existing customers.

In previous articles I've shown you how to stay connected to your customers - through emails - through simple "thank yous" - through customer appreciation events to name a few.

Now Radiant Systems is making it easy for their CounterPoint Point of Sale users. The solution is "Customer Connect" - a new service for both CounterPoint SQL and CounterPoint v7. [Read More ...](#)

CP SQL 8.4-New POS Device Framework/Receipt Designer

In CP SQL 8.4.0, CounterPoint's Point of Sale **device framework and device-configuration functionality will be completely redesigned**. This will improve the overall performance of Point of Sale devices and simplify the process of setting up and managing devices across multiple workstations.

This allows CounterPoint to communicate with each Point of Sale device independently, using a high-level interface that is tailored for each device. [Read More ...](#)

CCS Retail Systems, Inc.

"Your Bridge With Technology"

2100 196th Street S.W.
Suite 112
POB 6819
Lynnwood, WA 98036

Phone: 800-672-4806
425-672-4806
Fax: 425-672-4301
E-mail: sales@ccscentral.com

www.ccscentral.com

New CounterPoint Features and Releases Coming.

Customer Connect:

Retail's First Integrated Email Marketing Tool

Fully integrated to CounterPoint V7 and CounterPoint SQL, Customer Connect is fully loaded with the features and functionality needed for retailers and gives you the data needed to effectively market to your customers.

Send targeted emails using purchase history and other customer data

Only Customer Connect has access to your CounterPoint data to create lists based on customer shopping history, customer category, preferences and more!

Use innovative auto-responders to save you time by doing the work for you.

You can easily create email campaigns that will launch using data from CounterPoint. Customer Connect comes pre-loaded with "we miss you" and "welcome" campaigns that you can set and forget!

See which campaigns have people buying

In addition to seeing who is opening and reading your emails, Customer Connect uniquely shows you the sales being driven by your campaigns. Customer Connect has robust campaign reporting like other email tools, but also includes your sales and gross margin data from CounterPoint.

Start fast using retail-specific, customizable templates

Only Customer Connect includes easy-to-use templates

specifically created for retailers. Add photos, logos and colors to customize emails to mirror your brand.

Save time and never miss a customer with one set of customer data

Are you constantly dealing with different sets of customer contact lists? Tired of exporting from CounterPoint and importing into your email tool? Each customer that is added to CounterPoint is automatically added to Customer Connect.

CPSQL 8.4 Coming Soon!

Click [here](#) for an Overview.

CP V7.5.18 is Here

Click [here](#) to Upgrade.

Contact us today for more information on these products!



CCS Posts Weekly Blogs that have Tips and Advice for all areas of your Retail Operations. Now over 430 Articles on Marketing, Sales, Customer Service, Accounting, Technical Topics.

[Visit the Blogs](#)
[Visit the Forum](#)

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