

Whether you have been a retailer for a week or for years, you strive to successfully operate your store every day. With Radiant Systems' hosted back office solution, CounterPoint SmartAlerts™, you can operate with the tightest control over store operations and increase your focus on fraud prevention and customer satisfaction.

Providing you with instant intelligence, CounterPoint SmartAlerts is an above-store management application that streamlines many retail store operations by instantly alerting subscribers of pre-determined key performance indicators such as flash sales. These alerts help you watch your business at all times so that immediate action can be taken against alerted activity that could potentially affect your bottom line.

SmartAlerts is a fully integrated application for your CounterPoint software. For both single-site and multi-site retail operators, SmartAlerts is your operation's eyes and ears. Now you can be at all places at once.

IMPROVE OPERATIONAL EFFICIENCY

- Eliminate the need for manual end-of-day analysis of performance metrics by generating alerts that include actionable data
- Monitor systems in real time to stop losses and minimize the total impact of potentially fraudulent behavior

INCREASE PROFITS

- Receive an end-of-day sales reports for any location, allowing you to monitor each store's performance throughout the day
- Protect your bottom-line profits by identifying deceptive activity at the point of sale
- Immediately contact customers after their visit, using an alert triggered to send after a large purchase is made, boosting customer loyalty and repeat business

INCREASE VISIBILITY AND CONTROL

- Improve controls without impacting store operations
- Identify possible fraudulent activity to deter theft from occurring



CounterPoint SmartAlerts™

Instant Intelligence

Powerful and unmatched in the industry, CounterPoint SmartAlerts is specifically designed to increase security and profits at your retail point of sale by:

- Scanning transaction history to instantly identify anyone performing activities outside of the standard daily activities
- Ensuring orders are accurately processed
- Maximizing operational efficiency by helping you be proactive vs. reactive

Put cash back on your bottom line and prevent potential theft within all areas in your store. Real-time notifications help you track more than a dozen common retail inefficiencies, including:

- Drawer over/short by a specified amount
- End-of-day Flash Sales report
- No sales activity after a certain amount of time
- Pending orders
- Excessive price overrides in the last X minutes
- Price override over a specified percent
- Excessive returns in the last X minutes
- Refunds or sales occurring before or after store hours
- Sales over a specified amount
- Employees signing in before store open
- No one signed in at store open
- Large number of sales transactions in the last X minutes
- Excessive discounts in the last X minutes
- Price discount over a specified percentage

In-depth and customizable reporting analysis with little configuration needed

- Instant fraud prevention with alerts indicating suspicious activity
- Increase your bottom line by immediately taking action on activity that negatively impacts margins and store operations
- Easy to read messages on your mobile device sent as a SMS text message* or e-mail message



**Standard text message rates apply. Please visit www.counterpointpos.com for full details*



FOR MORE INFORMATION, PLEASE VISIT US AT
WWW.CCSCENTRAL.COM OR CONTACT US AT 800.672.4806